

M&M Divide RC&D COUNCIL

2009 PLAN OF WORK

Council President

DATE

State Conservationist

DATE

M&M Divide RC&D verifies that this FY 2009 Plan addresses the Chief's Priorities.

**FY 2009 Meeting Dates will be the second Wednesday of each month.
Annual Meeting will be held at the December meeting.**

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VISION

Help protect the environment, improve the economic vitality, and enhance the quality of life within our service area communities.

MISSION

The mission of the M&M Divide RC&D is to work at the local level to foster communication, education and problem-solving to help improve the environment, the economy, and the overall quality of life within our area.

	GOAL 1: Develop Value Added Agricultural Business		Target Date	Key People	Accompl.
ELEMENT	OBJ.	STRATEGIES Numbers correlate with those items in 5 year RC&D Plan, 2008-2013			
Land Conservation	A	Develop one or more diverse agricultural production and marketing systems within the service area.			
		1A5	Support and provide grant administrative assistance to the regional Community Market (Food Coop) Project, Farmers Market, and Community Gardens. Expand Carroll's gardens size by 50%. Write at least one grant to support local foods initiatives.	1/09	Coordinator, PA, Board
		1A3 1A4	Assist with the promotion and marketing of alternative crops, products, delivery systems and non-traditional agricultural operations. At least three news releases will be made. Sponsoring of foods workshop.	9/09	Coordinator, PA, Board
Land Conservation	B	Develop one or more local sources and markets for renewable energy.			
		1B1 1B3	Help promote/develop potential markets and distribution systems for renewable energy sources (bio-mass, ethanol, soy-diesel, wind, methane). Assist USDA-Rural Development with the promotion and application for the Energy Efficiency grants and low interest loan programs. Assist with grant preparation and writing.	9/09	Coordinator, PA, Board
	GOAL 2: Develop one or more watershed improvement Initiatives		Target Date	Key People	Accompl.
ELEMENT	OBJ.	STRATEGIES			
Water Management	A & B	A- Promote Practices & B- Reduce sedimentation and nutrient levels in local water bodies			
		2B5	Attend at least one SWCD meeting in each of the RC&D's counties to provide guidance & help.	9/09	Coordinator, DC
		2B2 2B5	Conduct informational campaign on benefits of conservation practices incorporating BMP animation technology for broad conservation understanding.	9/09	Coordinator, PA, Board, DC's
		2A1 2A2	Promote, support and provide assistance to at least one new water quality initiative (i.e. Brushy Creek or Swan Lake watershed projects)	9/09	Coordinator, PA, Board

	GOAL 3: Develop Tourism and Recreation Opportunities.	Target Date	Key People	Accompl.		
ELEMENT	OBJ.	STRATEGIES				
Community Development	A	Promote tourism activities in the area.				
		3A1	Assist interest groups in developing and promoting additional recreation/tourism activities.	9/09	Coordinator, PA	
		3A2, 3B1 3B2, 3B3	Provide technical assistance and coordinate activities related to the Lincoln Highway Heritage Byway program	9/09	Board, PA	
		3A1	Continue providing technical assistance to the Sac County Conservation Education Center project	9/09	Coordinator, PA, Board	
		3C1	Promote, support and provide assistance to at least one new tourism & recreation project.	9/09	Coordinator, PA	
	GOAL 4: Community Enhancement	Target Date	Key People	Accompl.		
Community Development	A	Develop and promote services which improve the quality of life for residents				
		4A1 4A3	Work with community groups to identify and develop needed local services.	9/09	Coordinator, PA, Board, DC's	
Community Development	A	Identify and develop the infrastructure necessary to maintain and improve the quality of life for residents.				
		4A4	Assist local units of government in planning and implementing needed infrastructure improvements.	9/09	Coordinator	
		4A4	Continue providing assistance to all current active projects with an emphasis on community enhancement.	9/09	Coordinator, PA, Board, DC's	
	GOAL 5 Outreach	Target Date	Key People	Accompl.		
ELEMENT	OBJ.	STRATEGIES				
Community Development	A	Ensure that programs and services are delivered in compliance with USDA guidelines				
		5A2	Continue to administer and implement Absentee Landowner Outreach multi-state pilot projects.	9/09	Coordinator, PA, Board, DC's	
		5A3	Establish partnerships with other entities to help conduct and promote outreach activities with a focus on underserved communities. Complete the Denison Immigrant Farmers Project	9/09	Coordinator, PA, Board, DC's	

		5A1	Review the Equal Opportunity/Civil Rights Memorandum of Understanding with the RC&D Council. Provide board development training.	9/09	Coordinator		
		5A5	Complete Outreach Quarterly reports.	9/09	Coordinator		
		5A4	Assist in educational efforts of the Iowa Children's Water Festival.	5/09	Coordinator		
	GOAL 6	Land Management			Target Date	Key People	Accompl.
ELEMENT	OBJ.	STRATEGIES					
Land Management	B	Create additional wildlife and recreation areas					
		6B2	Assist groups to secure funding to promote wildlife habitat creation on public and private lands.	9/09	Coordinator, PA, DC's, Board		
		6B1	Assist with projects by providing information regarding natural resource management and practices;	9/09	Coordinator, PA, DC's		
	Other:	Administrative Activities			Target Date	Key People	Accompl.
		STRATEGIES					
	Obj. 1	Conduct at least one board development training session per FY		9/09	Coordinator, Council Leaders		
	Obj. 2	Secure additional operation funds to support PA position long-term		9/09	Board		
	Obj. 3	Maintain POINTS database to ensure updated and accurate project activity.		9/09	Coordinator, PA		
	Obj. 4	Maintain and update RC&D website on a quarterly basis.		Q x 4	Coordinator, PA		